



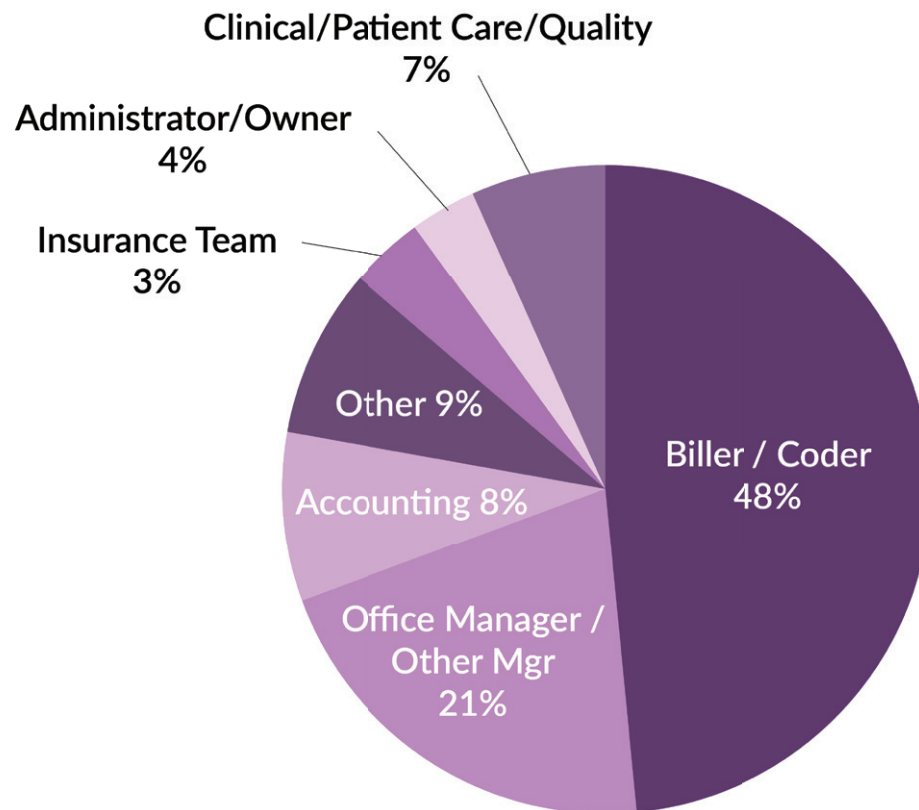
PROVIDER EDUCATION
SUMMIT 2021

A UTAH HEALTHCARE COMMUNITY EVENT

S P O N S O R P R O S P E C T U S

Welcome to the 2021 Provider Education Summit

The Provider Education Summit (PES) is Utah's premier event for billers, coders, office managers, and other healthcare professionals. We bring payers, providers, and anyone else in the healthcare space to network and learn from industry experts.



450+

total attendees at the 2019 Provider Education Summit

325+

total attendees at the 2020 Virtual Payer Panel

2021 Sponsor Benefits

	Benefits	Platinum \$2000 (2)	Gold \$1200 (6)	Silver \$700	Bronze \$200 per location
Event	Logo included on stamp card	•	•	•	
	Logo in event program	•	•	•	•
	Logo included on event signage	•	•	•	
	Sponsor page in event app	•	•	•	•
	Demo/promo videos on sponsor page	•	•		
	Event app banner ad	•	•		
Ad Placement	Single-page ad in event program	•			
	Half-page ad in event program		•		
	Print ad included in attendee bag	•	•		
	Ad slide displayed between presentations	•	•	•	•
Event Participation	Sponsor table/booth at desired locations	•	•	•	
	Panelist spot on Payer Panel	•	•	•	•
	Sponsored attendee poll during event	•			
	Exclusive Raffle ticket tied to sponsor table	•			
Pre- and Post-Event	Logo on event display advertising	•			
	Logo in event advertising emails	•	•		
	Pre-event email blast to attendees	•			
	Social media mentions/promoted post	•			
	Link to website from event page	•	•	•	•
	Logo & webpage link on event homepage	•	•	•	•
	Mention in UHIN event communications	•	•	•	•
	Attendee list access	•	•		
Passes	Full-access conference passes	5	4	3	2
Custom	Custom sponsorship choices	•	•	•	•

2021 Sponsor Packages

PLATINUM SPONSOR PACKAGE

\$2000

Featured Sponsor Level
Limit 2 sponsors.

GOLD SPONSOR PACKAGE

\$1200

Limit 6 sponsors.

SILVER SPONSOR PACKAGE

\$700

BRONZE SPONSOR PACKAGE

\$200

Price is per location.

Custom Sponsorship Options

These sponsorship options can be added onto any sponsorship package. Custom selections will cover all four events, and will include open credit to the sponsor for facilitating the services. Sponsors will only be responsible for monetary commitments, and fulfillment will be taken care of by the event team.



WIFI

Provide venue WiFi access to attendees at all four locations.

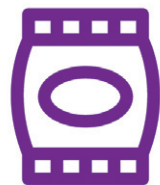
\$1,500



DRINK BAR

Sponsor the soda/coffee bar at all four locations.

Contact Event Team
communications@uhin.org



SNACK BAR

Sponsor the event snack table for attendees at all four locations.

Contact Event Team
communications@uhin.org



LUNCH HOUR

Sponsor the midday entertainment, with opportunity for a five-minute introduction.

Contact Event Team
communications@uhin.org

PES 2021 Sponsor Form

Please fill out this form and return it to communications@uhin.org by **August 1, 2021**. Please note that there are a limited number of booths available at some locations, and a limited number of some sponsorship types. **This application will hold your spot for 30 days.** If your payment is not submitted at the end of that time, your spot may be given to another vendor. If the space at a location is already full or your chosen sponsorship level is unavailable, you will be notified as soon as possible.

Sponsor Information

Organization: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact email address: _____

Billing email address (will receive invoice): _____

Will you be sending a Payer Panel representative?

Representative email: _____

Booth Selections

More than 2 chairs
Specify number of extra chairs:
Please specify "All locations" or name the locations you will need the chairs:

Power access for sponsor table

Power fees are non-refundable.

Layton - **\$65** Provo - **\$90**
 Salt Lake City - **\$75** St. George - **\$40**

Sponsor Packages

Platinum Sponsor Package - **\$2000**

Gold Sponsor Package - **\$1200**

Silver Sponsor Package - **\$700**

Bronze Sponsor Package

Layton - **\$200**

Provo - **\$200**

Salt Lake City - **\$200**

St. George - **\$200**

Custom Selections

WiFi Sponsorship - **\$1,500**

Drink Bar Sponsorship - **Custom**

Snack Bar Sponsorship - **Custom**

Lunch Hour Entertainment - **Custom**

Total Sponsorship Cost:

Please add Sponsorship Packages, Custom Selections, and Booth Selections together.

For a full refund, you may cancel your participation any time before August 5, 2021. Cancellations after this date will be held financially responsible for selected costs. Returning this form to the PES Team constitutes an understanding that the event team nor the venue will be held responsible for damages, losses, or injuries to exhibitors, their employees, and their property while on the premises.